

FILE

fashion / calendar

8 East 77th Street / New York, N. Y. 10021 / TR 9-2343 / 24th year

Ruth Finley, Publisher / issued weekly

December 28, 1964

1964

JANUARY	FEBRUARY	MARCH	APRIL
<p>S M T W T F S</p> <p>1 2 3 4</p> <p>5 6 7 8 9 10 11</p> <p>12 13 14 15 16 17 18</p> <p>19 20 21 22 23 24 25</p> <p>26 27 28 29 30 31</p>	<p>S M T W T F S</p> <p>1</p> <p>2 3 4 5 6 7 8</p> <p>9 10 11 12 13 14 15</p> <p>16 17 18 19 20 21 22</p> <p>23 24 25 26 27 28 29</p>	<p>S M T W T F S</p> <p>1 2 3 4 5 6 7</p> <p>8 9 10 11 12 13 14</p> <p>15 16 17 18 19 20 21</p> <p>22 23 24 25 26 27 28</p> <p>29 30 31</p>	<p>S M T W T F S</p> <p>1 2 3 4</p> <p>5 6 7 8 9 10 11</p> <p>12 13 14 15 16 17 18</p> <p>19 20 21 22 23 24 25</p> <p>26 27 28 29 30</p>
MAY	JUNE	JULY	AUGUST
<p>S M T W T F S</p> <p>1 2</p> <p>3 4 5 6 7 8 9</p> <p>10 11 12 13 14 15 16</p> <p>17 18 19 20 21 22 23</p> <p>24 25 26 27 28 29 30</p>	<p>S M T W T F S</p> <p>1 2 3 4 5 6</p> <p>7 8 9 10 11 12 13</p> <p>14 15 16 17 18 19 20</p> <p>21 22 23 24 25 26 27</p> <p>28 29 30</p>	<p>S M T W T F S</p> <p>1 2 3 4</p> <p>5 6 7 8 9 10 11</p> <p>12 13 14 15 16 17 18</p> <p>19 20 21 22 23 24 25</p> <p>26 27 28 29 30 31</p>	<p>S M T W T F S</p> <p>2 3 4 5 6 7 8</p> <p>9 10 11 12 13 14 15</p> <p>16 17 18 19 20 21 22</p> <p>23 24 25 26 27 28 29</p> <p>30 31</p>
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<p>S M T W T F S</p> <p>1 2 3 4 5</p> <p>6 7 8 9 10 11 12</p> <p>13 14 15 16 17 18 19</p> <p>20 21 22 23 24 25 26</p> <p>27 28 29 30</p>	<p>S M T W T F S</p> <p>1 2 3</p> <p>4 5 6 7 8 9 10</p> <p>11 12 13 14 15 16 17</p> <p>18 19 20 21 22 23 24</p> <p>25 26 27 28 29 30 31</p>	<p>S M T W T F S</p> <p>1 2 3 4 5 6 7</p> <p>8 9 10 11 12 13 14</p> <p>15 16 17 18 19 20 21</p> <p>22 23 24 25 26 27 28</p> <p>29 30</p>	<p>S M T W T F S</p> <p>1 2 3 4 5</p> <p>6 7 8 9 10 11 12</p> <p>13 14 15 16 17 18 19</p> <p>20 21 22 23 24 25 26</p> <p>27 28 29 30 31</p>

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
***** * BEST WISHES FOR A * * VERY HAPPY NEW YEAR * *****			
WEEK BEGINNING MONDAY, DECEMBER 28, 1964			
Dec. 28	MACY'S RELEASE--"Flight To Jamaica"--imported Resort fashions. (No Show)		
Monday Dec. 28 11:00 A.M.	PRESS PREVIEW OF SPRING MILLINERY "Daquiri Collection"--press preview of the John Frederics Spring millinery and boutique fashions. By invitation. (For Release, Tues., Dec. 29.) Contact: Reve Richards, PL. 5-2939.	JOHN FREDERICS	23 WEST 56TH STREET SALON
Monday Dec. 28 12:30 P.M. Luncheon	PRESS PREVIEW OF SPANISH FASHIONS "Elegancia Espanola"--preview of Spanish fashions. By invitation. (For Release, Wed., Dec. 30.)	B. ALTMAN & COMPANY	9TH FLOOR CONFERENCE ROOM
Dec. 29	BEST RELEASE--"Flight To Trinidad"--Resort fashions. (No Press Show)		
Tuesday Dec. 29 10:00 A.M. Coffee	PRESS PREVIEW OF BRIDAL FASHIONS Preview for the press of Stern's bridal fashions. By invitation. (For Release, Tues., Jan. 5.)	STERN'S	3RD FLOOR BRIDAL SALON
Tuesday Dec. 29 12:00 Noon	PRESS PREVIEW: SPRING MILLINERY BY HALSTON Bergdorf Goodman will preview Spring millinery, designed by Halston. By invitation. (For Release, Mon., Jan. 4.) at 12:00 Noon. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Tuesday Dec. 29 8:00 P.M.	TENTH ANNUAL INT'L DEBUTANTE BALL The Fur Information & Fashion Council will sponsor the tenth annual International Ball, for benefit of the Kidney Foundation of New York; presenting "Fantasy of Furs," a specially-designed collection of fur fashions. Dinner at 9:00 P.M. Commentator: Nona Lou Greene. By invitation. Contact: TE. 8-6813. Publicity: Jan Taylor, TR. 9-8965.	FUR INFORMATION & FASHION COUNCIL	HOTEL ASTOR BALLROOM
Dec. 30	ALTMAN RELEASE DATE--"Elegancia Espanola." (Preview, Dec. 28--See Above)		
Wednesday Dec. 30 12:30 P.M. Luncheon	SHOWING OF FASHIONS DURING LUNCHEON Informal showing during luncheon of intermediate and early Spring coats and suits. Barbetta Publicity: Ellen Perl, TE. 2-8212. For reservations (\$4.50): CI. 6-9171.	DAN MILLSTEIN, INC. (205 WEST 39TH ST.)	BARBETTA RESTAURANT 321 WEST 46TH STREET

NEW YORK COUTURE GROUP'S FORTY-FOURTH NATIONAL PRESS WEEK (Jan. 3-8, 1965)

Spring collections of leading designers (20 members, 22 auxiliary, and a variety group of designers) for visiting press. Press Director: Kittie Campbell, LA. 4-0461.

<u>Sun., Jan. 3:</u>	12:00 Noon	MILLINERY INST.OF AMER.(Aux.) Brunch. .	AMERICANA HOTEL
	3:00 P.M.	NATIONAL SHOE INSTITUTE(Aux.)	PIERRE-COTILLION
	4:30 P.M.	CLOTHING RESEARCH & DEVT.FOUNDATION .	PIERRE-BALLROOM
	6:30 P.M.	INT'L SILK ASS'N USA(Aux.) Dinner . .	PLAZA-BALLROOM
<u>Mon., Jan. 4:</u>	8:00 A.M.	CONTINENTAL BREAKFAST	PIERRE-BALLROOM
	8:30 A.M.	"TREND TIME"	PIERRE-BALLROOM
	9:30 A.M.	MAURICE RENTNER (BILL BLASS)	PIERRE-BALLROOM
	10:15 A.M.	BEN REIG	PIERRE-BALLROOM
	11:00 A.M.	DAVIDOW	PIERRE-BALLROOM
	11:45 A.M.	FREE WRITING PERIOD	
	12:45 P.M.	J.P. STEVENS CO. Luncheon	PLAZA-TERRACE RM.
	2:30 P.M.	BURLINGTON INDUSTRIES(Aux.) Cocktails .	CHASE MANHT'N PL.
	7:00 P.M.	"CORFAM" POROMERIC MATERIAL Buffet. .	GALLERY-MODERN ART
<u>Tues., Jan. 5:</u>	7:45 A.M.	"ACCESSORAMA" Breakfast	PIERRE-REGENCY RM.
	9:15 A.M.	GOTHE (GINA)	PIERRE-BALLROOM
	10:00 A.M.	BRANELL	PIERRE-BALLROOM
	10:45 A.M.	HARVEY BERIN (KAREN STARK)	PIERRE-BALLROOM
	11:30 A.M.	FREE WRITING PERIOD & OPEN HOUSE "ACCESSORAMA"	
	12:30 P.M.	DOW CHEMICAL CO.(Aux.) Luncheon	PIERRE-ROOF
	2:30 P.M.	ORIGINALA	PIERRE-BALLROOM
	3:15 P.M.	PATTULLO-JO COPELAND	PIERRE-BALLROOM
	4:00 P.M.	FREE WRITING PERIOD & OPEN HOUSE "ACCESSORAMA"	
	5:00 P.M.	PELLON CORPORATION(Aux.) Cocktails. . .	PIERRE-COTILLION
	6:30 P.M.	CHRYSLER PLYMOUTH(Aux.) Dinner. . . .	PIERRE-BALLROOM
	7:45 A.M.	LEATHER INDUSTRIES USA(Aux.) Breakfast.	PIERRE-BALLROOM
<u>Wed., Jan. 6:</u>	9:15 A.M.	TOWNLEY	PIERRE-BALLROOM
	10:00 A.M.	COUNTESS ALEXANDER.	PIERRE-BALLROOM
	10:45 A.M.	PAUL PARNES	PIERRE-BALLROOM
	11:30 A.M.	FREE WRITING PERIOD	
	12:30 P.M.	E.I. DU PONT (Aux.) Luncheon.	PLAZA-BALLROOM
	2:30 P.M.	MONTE-SANO & PRUZAN	PIERRE-BALLROOM
	3:15 P.M.	NAT KAPLAN.	PIERRE-BALLROOM
	4:00 P.M.	FREE WRITING PERIOD & OPEN HOUSE "DAY OF BEAUTY"	
	5:00 P.M.	"DAY OF BEAUTY" (Aux.) Cocktails. . . .	PIERRE-PARISIENNE
	7:00 P.M.	SEARS, ROEBUCK & CO.(Aux.) Dinner . . .	PLAZA-PERSIAN RM.
	10:30 P.M.	"NIGHTCAP" Surprise Party	5 EAST 75TH ST.
	7:45 A.M.	VANITY FAIR MILLS(Aux.) Bedside Breakfast	
	9:15 A.M.	JUNIOR SOPHISTICATES.	PIERRE-BALLROOM
	10:00 A.M.	HANNAH TROY	PIERRE-BALLROOM
	10:45 A.M.	ANTHONY BLOTTA.	PIERRE-BALLROOM
<u>Thurs., Jan. 7:</u>	11:30 A.M.	FREE WRITING PERIOD	
	12:15 P.M.	CLAIROL(Aux.) Luncheon.	PIERRE-BALLROOM
	2:00 P.M.	SAMUEL WINSTON (ROXANNE).	PIERRE-BALLROOM
	2:45 P.M.	MALCOLM STARR	PIERRE-BALLROOM
	3:30 P.M.	JOSEPH LOVE(Aux.) High Tea	PIERRE-BALLROOM
	5:00 P.M.	FREE WRITING PERIOD	
	6:30 P.M.	SCHIFFLI LACE & EMBR.INST.(Aux.) Dinner	LATIN QUARTER
	9:00 A.M.	VARIETIES FROM "THE HEART OF FASHION" .	PIERRE-BALLROOM
		Ricano Knits; Lammoire; Lawrence of London;	
		Natl. Ass'n of Hosiery Mfrs.	
<u>Fri., Jan. 8:</u>	11:00 A.M.	FREE WRITING PERIOD	

(continued on following page)

NEW YORK COUTURE GROUP'S FORTY-FOURTH NATIONAL PRESS WEEK (continued from page 2)

12:00 Noon THE SINGER CO.(Aux.) Luncheon PIERRE-BALLROOM
 2:00 P.M. ARTHUR JABLOW (DAVID KIDD). PIERRE-BALLROOM
 2:45 P.M. LARRY ALDRICH (MARJE McCARTY) PIERRE-BALLROOM
 4:00 P.M. EMBA MINK BREEDERS ASSOC.(Aux.) Cocktails PIERRE-BALLROOM
 5:30 P.M. HARPER'S BAZAAR & COLUMBIA PICT. Dinner . SHEPHEARD'S E.56
 8:30 P.M. "LOVE HAS MANY FACES"--Movie Preview. . . TO BE ANNOUNCED

Saturday SPRING MILLINERY AT JOHN FREDERICS 23 WEST 56TH STREET
 Jan. 2 VISITING PRESS SHOW SALON
 4:00 P.M. The visiting press will preview the John Frederics collection of Spring
 Cocktails millinery. By invitation. Contact: Reve Richards, PL. 5-2939.

Saturday CUSTOM HATS & COUTURE MR. JOHN, INC. 24 WEST 57TH STREET
 Jan. 2 FOR VISITING PRESS SALON - 7TH FLOOR
 5:00 P.M. Mr. John's "Brilliant Toulouse-Lautrec Collection"--custom millinery, haute
 Champagne couture dresses, suits, furs, jewels. Publicity: Joseph Mann, PL. 7-1966.

Saturday OPEN HOUSE SHOWING: B.F. GOODRICH SHERRY NETHERLANDS
 Jan. 2- "ACCESSORY FOOTWEAR" SUITE 511
 Jan. 3 Spring and Summer line of "Accessory Footwear" by B.F. Goodrich, at open
 house from 9:00 A.M. to 12:00 Midnight. Publicity: Marian Rahl at Carl
 Byoir Assoc., 800 Second Ave., YU. 6-6100.

Sunday PREVIEW: SPRING HATS MILLINERY INSTITUTE HOTEL AMERICANA
 Jan. 3 AND GOLDEN HAT AWARDS OF AMERICA ROYAL BOX
 12:00 Noon Announcement of national winners of annual Golden Hat Awards. Also,
 Brunch Spring preview by Millinery Institute of America (Aux. Member, N.Y.C.G.)
 For press, by invitation. Contact: MU. 6-2970.

Sunday SHOE FASHION SHOW NAT'L SHOE INSTITUTE HOTEL PIERRE
 Jan. 3 FOR VISITING PRESS (50 ROCKEFELLER PLAZA) COTILLION ROOM
 3:00 P.M. National Shoe Institute (Auxiliary Member, N.Y.C.G.) will present shoe
 fashions for Spring-Summer; also Seventh Golden Slipper Awards. By invi-
 tation. Publicity: Alice Regensburg at Lynn Farnol, JU. 6-5777.

Sunday SPRING SILK FASHIONS INTERNATIONAL SILK HOTEL PLAZA
 Jan. 3 FOR THE PRESS ASS'N, U.S.A. GRAND BALLROOM
 6:30 P.M. "The Spirit of Silk--Spring '65"--the International Silk Ass'n, U.S.A.
 Cocktails- (Auxiliary Member, N.Y.C.G.) will present silk fashions to the press.
 Dinner Dinner at 7:30, followed by show at 8:40. By invitation. Publicity:
 Judith Jackson, MU. 3-7197.

Jan. 4 BERGDORF GOODMAN RELEASE--Halston Millinery. (Preview, Dec. 29--See Pg.1)

Monday PREVIEW: SPRING AND ADOLFO 22 EAST 56TH STREET
 Jan. 4 SUMMER HATS SALON - 3RD FLOOR
 9:30 A.M.; "Vernissage of Spring and Summer hats"--Buyers at 9:30 A.M.; Press at
 11:30 A.M. Both shows by invitation. (For Release, Tues., Jan. 5.)
 Contact: Miss Elizabeth, MU. 8-4410. Publicity: Eleanor Lambert, MU.8-2130.

Monday LUNCHEON FOR J.P. STEVENS & CO. HOTEL PLAZA
 Jan. 4 VISITING PRESS (1460 BROADWAY) TERRACE ROOM
 12:45 P.M. J.P. Stevens salutes the New York Couture Group and guests at a luncheon.
 Luncheon By invitation. Publicity: Mary Baine, OX. 5-1000.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 4 2:00 P.M.	SHOWING OF SPRING FOUNDATION COLLECTION Showings: Jan. 4 at 2:00; Jan. 5, 6, 7 at 10:00 and 2:00; Jan. 11 and 12 at 9:30, 11:00, 2:00, 3:30; Jan. 13 at 9:30, 11:00, 2:00; Jan. 14 at 11:00. Contact: Kay Keniry, MO. 1-1300.	WARNER SLIMWEAR- LINGERIE	90 PARK AVENUE SHOWROOM - 12TH FLOOR
Monday Jan. 4 2:30 P.M.	"BLUE CHIP" FASHION SHOW Burlington (Auxiliary Member, N.Y.C.G.) will invite the press to visit the N.Y. Stock Exchange; followed by fashion show in new Chase Manhattan Bank, Chase Manhattan Plaza, at 3:45. By invitation. Burlington contact: Florence Kyler, 554-5444. Publicity: Rosemary Sheehan, MU. 5-1280.	BURLINGTON INDUSTRIES	N.Y. STOCK EXCHANGE & CHASE MANHATTAN BANK
Monday Jan. 4 4:30 P.M. Cocktails	PREVIEW OF SPRING HAT COLLECTION Emme will present her Spring collection of hats to press and buyers. By invitation. (For Release, Thurs., Jan. 7.) Publicity: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7874.	EMME (19 WEST 57TH STREET)	SHERRY NETHERLAND CRYSTAL PAVILLION
Monday Jan. 4 7:00 P.M. Buffet	SPRING SHOE TRENDS FOR VISITING PRESS Du Pont (Auxiliary Member, N.Y.C.G.) will preview Spring color and design trends in women's and men's footwear of "Corfam" poromeric shoe upper material. By invitation. Contact: Clara Knoll, 971-4432.	THE DU PONT COMPANY	GALLERY OF MODERN ART 2 COLUMBUS CIRCLE
Beginning Monday Jan. 4	OPENING: SPRING AND SUMMER KNITWEAR Informal daily showings of Spring and Summer knitwear collection. Contact: Robert Brown, LO. 4-1080.	KIMBERLY KNITWEAR, INC.	1410 BROADWAY SHOWROOM - 10TH FLOOR
Beginning Monday Jan. 4	OPENING: SPRING- SUMMER JEWELRY Trifari's Spring-Summer jewelry collection. By appointment. Contact: Morris Head, OR. 9-0220. Publicity: Dorothy Lansing Hess, RE. 7-3347.	TRIFARI, KRUSSMAN AND FISHEL, INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
Beginning Monday Jan. 4	SPRING-SUMMER JEWELRY COLLECTION Showing of new Napier fashion jewelry and gifts for Spring and Summer. For press and buyers. Contact: YU. 6-6633.	THE NAPIER COMPANY	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday Jan. 4	OPENING: SPRING- SUMMER COLLECTIONS Continuous daily showings of scarves and accessories in silk, chiffon, and other fabrics; also silk blouses. Contact: Scarves--Jo Simon; Blouses--Matt Shaw, AL. 5-6464. Publicity: Florence Brobeck, MU. 8-8197.	VERA SCARVES; VERA BLOUSES	417 FIFTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Jan. 4	OPENING: SPRING-EARLY SUMMER COLLECTION Informal daily showings of separates, sportswear, and dresses, designed by Ruthanne Tuttle. Contact: Bernice Lewis, WI. 7-8178.	MR. GEE	1407 BROADWAY SHOWROOM - 25TH FLOOR
Beginning Monday Jan. 4	OPENING: SPRING AND SUMMER COLLECTIONS Daily informal showings of Spring-Summer sportswear collection of coordinates, ensembles, shifts; also Arnold Palmer golf separates. Contact: Marilyn Mazza, LW. 4-2770.	LOOMTOGS, INC. & SPORTS EDITIONS, INC.	1410 BROADWAY SHOWROOM - 14TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 4	OPENING: SPRING-EARLY SUMMER COLLECTION Daily informal showings of Junior Accent's Spring and early Summer collection, designed by Frank Adams. Contact: LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Jan. 4	OPENING: SPRING COAT COLLECTION Informal daily showings of Spring coat collection, featuring Cashmere Vicuna in pastels, space dyes, and worsteds. By appointment. Contact: Mickie Goldfarb, BR. 9-6200.	COUNTRY TWEEDS, INC.	250 WEST 39TH STREET SHOWROOM - 7TH FLOOR
Beginning Monday Jan. 4	SHOWING: IMPORTED READY-TO-WEAR Continuous showings, by appointment. Countess Zoltowska--At-Home fashions, dresses, suits, evening wear made of Bangkok silks, designed in Paris. Sybil Zelker of London--Summer dresses for the ingenue. Wallis of London--Summer dresses, suits, coats. Contact: PL. 3-4464 or PL. 3-3500.	THREE DESIGNERS	VIRGINIA KREMENTZ 42 W.57TH ST., RM.203
Beginning Monday Jan. 4	OPENING: SPRING-SUMMER JUNIOR COLLECTION Daily informal showings of junior separates, sportswear and dresses. Contact: Betsy Ayers, LO. 5-5246.	LADYBUG, INC.	1407 BROADWAY SHOWROOM - 21ST FLOOR
Beginning Monday Jan. 4	OPENING: SPRING-SUMMER MISSES COLLECTION Daily informal showings of misses separates, sportswear, and dresses. Contact: Judy Henning, LW. 4-3250.	VILLAGER, INC.	1407 BROADWAY SHOWROOM - 21ST FLOOR
Beginning Monday Jan. 4	OPENING: SUMMER COLLECTION Daily informal showings of Summer collection. Contact: Ed LeVangie, LO. 5-4211.	GAY GIBSON, INC.	1407 BROADWAY SHOWROOM - 39TH FLOOR
Monday Jan. 4- Jan. 15	SHOWINGS OF SPRING LINGERIE COLLECTION "Fashion Fortunes"--lingerie and foundation fashions at 9:30, 10:30, 2:30, 3:30 daily. Contact: JU. 2-6767. Publicity: Ruth Hammer Assoc., EL.5-7872.	VANITY FAIR MILLS, INC.	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Monday Jan. 4- Jan. 15	CHILDREN'S FASHIONS: SHOWS AND DISPLAY "What A Small World!"--display of children's fashions, designed in fabrics woven of Celanese fibers, 9:00 A.M. to 5:30 P.M. daily. Showings at 12:30 and 4:30, Jan. 5, 7, 12, 14. Special press show and cocktail party, Jan. 5 and 12 at 4:30. Contact: <u>Buyers</u> --Hilda Cook; <u>Press</u> --Doris Farrant, TN. 7-2000, Ext. 2429.	CELANESE FIBERS CO.	520 8TH AVE. - MEZZ. HOSPITALITY CENTER
Monday Jan. 4- Jan. 15	SHOWINGS OF SPRING INTIMATE APPAREL "A Gallery of Fashion"--Spring collection of intimate apparel at 10:00, 11:30, 2:30, Jan. 4 through Jan. 15. By invitation. Publicity: Terry Mayer, MU. 9-4200.	VAN RAALTE	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Monday Jan. 4- Jan. 15	OPEN HOUSE FOR VISITING PRESS Henry Friedricks will present his collection of Spring coats daily for the visiting press at continuous showings. Contact: Alan Baron, PE.6-8867.	BRITTANY (HENRY FRIEDRICKS CO.)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 4- Jan. 22	FASHIONS FROM MARCH- APRIL '65 ISSUES Complete showing of fashions, accessories, and promotion plans from Seven- teen's March-April issues. For store and buying executives only, 9:30 A.M.- 5:00 P.M., by appointment. Contact: Anita Blanchard, PL. 9-8100.	SEVENTEEN MAGAZINE	320 PARK AVENUE SHOWROOM - 8TH FLOOR
Jan. 5	STERN RELEASE DATE--Bridal fashions. (Preview, Dec. 29--See Pg. 1)		
Tuesday Jan. 5 8:00 A.M.- 5:30 P.M.	SECOND EDITION OF ACCESSORY PRESS DAY "Accessorama '65"--(Auxiliary Member, N.Y.C.G.) will present the news and views of fashion "pluses" for Spring-Summer by leading accessory designers and manufacturers. For visiting and local press at open house. Contact: Ann R. Silver, 247-6896.	LEADING MANUFACTURERS	HOTEL PIERRE COTILLION ROOM
Tuesday Jan. 5 8:30 A.M.- 7:00 P.M.	PRESENTATION OF SPRING JEWELRY Monet will present their Spring collection of jewelry in the "Golden Manner" to local and visiting press at open house. By invitation. Contact: Charlotte Leff or Bidi Atkinson, CH. 4-4300.	MONET JEWELRY (6 WEST 32ND ST.)	SAVOY-PLAZA HOTEL FRENCH SUITE - 3RD FL.
Tuesday Jan. 5 10:30 A.M.	PREVIEW OF SPRING HAT COLLECTION Preview for the press of Sally Victor's Spring millinery collection. By invitation. (For Release, Wed., Jan. 6.) Contact: PL. 3-7450.	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR
Tuesday Jan. 5 12:00 Noon Champagne	BUYERS' PREVIEW OF READY-TO-WEAR Preview of Mr. John's top-to-toe collection: ready-to-wear hats, dresses, furs, jewels, accessories, cosmetics, and men's wear. For buyers and merchandisers, by invitation. Publicity: Joseph Mann, PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
Tuesday Jan. 5 12:00 Noon Luncheon	FASHION SHOW FOR VISITING PRESS "A Jamaican Caper"--Dow (Auxiliary Member, N.Y.C.G.) will present Spring fashions for the visiting press. By invitation. Contact: Hilda Sherey, PL. 7-8300. Publicity: Ruth Hammer Assoc., EL. 5-7872.	DOW CHEMICAL COMPANY	HOTEL PIERRE ROOF GARDEN
Tuesday Jan. 5 12:00 Noon Luncheon	PRESS SHOWING: FASHIONS FROM HOLLAND Preview of couture and ready-to-wear fashions, designed by Dick Holthaus of Holland, who will be present. By invitation. (For Release, Thurs., Jan. 7.) Publicity: Carolyn Saks, EL. 5-6800, Ext. 510.	BONWIT TELLER	S.S. NIEW AMSTERDAM PIER 40, W. HOUSTON ST.
Tuesday Jan. 5 3:30 P.M.- 5:00 P.M.	"APRES LUNCH" FASHION SHOW Fashions by Christian Dior-New York, for benefit of the New York City Light Opera Company. Press by invitation. Public by reservation: \$5.00; contact: EL. 5-2500. Coordinator and commentator: Phyllis Youngheart, PL. 1-0752.	CHRISTIAN DIOR- NEW YORK	DELMONICO'S BALLROOM
Tuesday Jan. 5 5:00 P.M. Cocktails	PREVIEW OF NEW FASHIONS IN PELLON Pellon (Auxiliary Member, N.Y.C.G.) will present fashions to the visiting press. By invitation. Contact: TN. 7-9110.	PELLON CORPORATION	HOTEL PIERRE COTILLION ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Jan. 5 5:00 P.M. Cocktails	PREVIEW OF FASHIONS FROM MARCH ISSUE "Young Tycoons"--preview of fashions, for tie-in stores. <u>Show at 6:00.</u> Admission: \$5.00 per person. Publicity: Patricia M. Patterson, MU.9-5900.	MADEMOISELLE MAGAZINE	N.Y. HILTON HOTEL TRIANON SUITE
Tuesday Jan. 5 7:00 P.M. Dinner	PREVIEW OF SPRING MILLINERY Showing of Spring hats. Retailers--\$10.00. Manufacturers--\$50.00. Suppliers--\$100.00. Contact: MU. 6-2970.	MILLINERY PROMOTIONS INC.(10 EAST 40TH ST.)	HOTEL ASTOR BALLROOM
Tuesday Jan. 5- Jan. 12	OPEN HOUSE FOR VISITING PRESS Capezio will present an exhibition of theatrical costumes, showing the history of musical theatre in America at an open house. By invitation. Jan. 5-8; Jan. 11-12 from 10:00 A.M. to 5:30 P.M. Publicity: Ero Williams, JU. 6-2150.	CAPEZIO	9 WEST 61ST STREET AUDITORIUM-3RD FLOOR
Beginning Tuesday Jan. 5- Jan. 15	PREVIEW: LONDON FASHIONS IN NEW YORK Frederick Starke will present Summer daytime to evening dresses, ensembles, sportswear; also new "Sugar and Spice" collection. By appointment from Jan. 5-9, Hotel Plaza, Jan. 10-15, Hotel Pierre. Contact (from Jan. 5): PL. 9-3000 (Plaza); TE. 8-8000 (Pierre).	FREDERICK STARKE (31 BRUTON ST., LONDON)	HOTELS PLAZA AND PIERRE
Wednesday Jan. 6 8:00 A.M.- 9:30 A.M. Breakfast	SPRING SHOE AND LEATHER FASHION PRESENTATION Leather Industries of America (Aux. Member, N.Y.C.G.) will present "Close-Up, Leather, Spring '65." Panel: Marguerite Clark of Margaret Jerrold; Mabel Julianelli; Beth Levine of Herbert Levine; Stanley Philipson; Stanford Shapiro of Palizzio; Seymour Troy; Joe Gandolfo of Piccolino for teen shoes; Dick Barry of Bates for men's shoes; Marion Marsh of Weber Shoes, children. By invitation. Publicity: Billie Gould, MU. 6-7956.	LEATHER INDUSTRIES OF AMERICA	HOTEL PIERRE BALLROOM
Wednesday Jan. 6 9:30 A.M. Breakfast	PREVIEW OF SPRING MILLINERY Spring millinery collections of Irene and Rivera will be presented to press and buyers. By invitation. Contact: PL. 3-3032.	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
Jan. 6	BERGDORF GOODMAN (HALSTON) MILLINERY SHOWING FOR BUYERS AT 12:00 NOON.		
Wednesday Jan. 6 12:00 Noon- 7:00 P.M.	"A DAY OF BEAUTY" FOR LOCAL & VISITING PRESS Leading companies (Auxiliary Member, N.Y.C.G.) will present beauty news for Spring at open house for visiting and local press. By invitation. Publicity: Helen Nash or Joan Parker, CI. 7-5990.	LEADING BEAUTY COMPANIES	HOTEL PIERRE BALLROOM
Wednesday Jan. 6 12:15 P.M. Luncheon	SHOWING AT LUNCHEON FOR VISITING PRESS Du Pont (Auxiliary Member, N.Y.C.G.) will present Spring-Summer fashions for women, children, and men in fabrics of Du Pont fibers. By invitation. Contact: Margot Acheson, 971-4258.	DU PONT TEXTILE FIBERS	HOTEL PLAZA BALLROOM
Wednesday Jan. 6 5:00 P.M.- 7:00 P.M.	PREVIEW OF NEW PEARL FASHIONS Imperial's Spring-Summer collection of cultured pearl jewelry. By invitation. Publicity: Ethel Aaron at Daniel J. Edelman, HA. 1-5422.	IMPERIAL PEARL SYNDICATE (681 FIFTH AVENUE)	SAITO RESTAURANT 131 WEST 52ND STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Jan. 6 7:00 P.M. Dinner	DINNER FASHION SHOW FOR VISITING PRESS "A Night at the Persian Room"--cocktails, dinner, and fashion presentation by Sears, Roebuck (<u>Auxiliary Member, N.Y.C.G.</u>). For the visiting press, by invitation. Publicity: Edward J. Menninger, CH. 4-7600.	SEARS, ROEBUCK & CO.	HOTEL PLAZA PERSIAN ROOM
Jan. 7	EMME RELEASE DATE--Spring hat collection. (Preview, Jan. 4--See Pg. 4)		
Jan. 7	BONWIT TELLER RELEASE--Fashions by Dick Holthaus. (Preview, Jan. 5--See Pg. 6)		
Thursday Jan. 7 10:30 A.M. Champagne Vernissage	CUSTOM HATS & COUTURE FOR NEW YORK PRESS Mr. John's "Brilliant Toulouse-Lautrec Collection"--custom millinery, haute couture dresses, suits, furs, jewels, and accessories. For press and buyers, by invitation. (<u>For Release, Fri., Jan. 8.</u>) Publicity: Joseph Mann, PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
Thursday Jan. 7 12:00 Noon Luncheon	PREVIEW: HAIR FASHIONS AND COLORING Clairol (<u>Auxiliary Member, N.Y.C.G.</u>) will preview hair fashions and coloring for Spring and Summer. By invitation. Publicity: Terry Grimes Russell, 957-3100.	CLAIROL, INC. (1290 SIXTH AVENUE)	HOTEL PIERRE BALLROOM
Thursday Jan. 7 4:00 P.M. Cocktails	PRESS PREVIEW OF SPRING FASHIONS Showing of Spring fashions, photographed by Peck & Peck in the Greek Islands. By invitation. Publicity: Carol Stroll, OR. 3-4700.	PECK & PECK	THE COLONY MADISON AVE. & 61ST ST.
Thursday Jan. 7 4:30 P.M.- 7:00 P.M. Cocktails	OPEN HOUSE FOR VISITING PRESS Madame Helena Rubinstein will invite the press to open house at the "Little Theatre" from 4:30 P.M. to 7:00 P.M. (<u>Note Change of Date and Time.</u>) By invitation. Publicity: Ann Walsh, EL. 5-2100.	HELENA RUBINSTEIN	655 FIFTH AVENUE "LITTLE THEATRE"
Thursday Jan. 7 6:30 P.M. Dinner	DINNER, FASHION SHOW, ENTERTAINMENT Schiffli (<u>Auxiliary Member, N.Y.C.G.</u>) reception, dinner, fashion show, and entertainment. By invitation. Contact: Walter Dietzsch, WO. 4-1424.	SCHIFFLI LACE & EMBROIDERY INST.	LATIN QUARTER 200 WEST 48TH STREET
Jan. 8	ALTMAN RELEASE--Model rooms "Elegancia Espagnola." (No Press Show)		
Jan. 8	BONWIT TELLER RELEASE DATE--Bridal fashions. (No Press Show)		
Friday Jan. 8 4:00 P.M. Cocktails	EMBA MINK FOR SPRING-SUMMER Emba (<u>Auxiliary Member, N.Y.C.G.</u>) will present latest designs of small mink garments from leading U.S. fur manufacturers. For the visiting press, by invitation. Contact: Maureen Clancy at The Albert Woodley Co., MU. 2-6881. Publicity: Virginia Casey, 557-2402.	EMBA MINK BREEDERS ASSOCIATION	HOTEL PIERRE BALLROOM
Saturday Jan. 9- Jan. 12	SHOWINGS FOR NATIONAL FASHION PRESS Special showings have been scheduled for visiting press from Saturday, Jan. 9 at 8:30 A.M. through Tuesday, Jan. 12. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	AMERICAN DESIGNER SHOWINGS	DELMONICO'S PARK AVE. & 59TH ST.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Jan. 10- Jan. 14	FIFTY-FOURTH ANNUAL CONVENTION Contact: Robert Gur-Arie, Public Relations Director, CH. 4-8780.	NAT'L RETAIL MERCHANTS ASS'N(100 W.31ST ST.)	NEW YORK HILTON HOTEL
Jan. 11	MACY RELEASE--Bridal Fashions. (No Press Show)		
Monday Jan. 11 9:00 P.M.	PREVIEW OF SPRING COLLECTION By admission card only. (Black tie) Buyer showings, Jan. 12 and 19 at 10:30 A.M. By invitation. Contact: CH. 4-5452.	NORMAN NORELL	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Tuesday Jan. 12 9:30 A.M. Breakfast	PREVIEW: AMERICAN WING MODEL ROOMS Altman's will preview American Wing model rooms for Spring '65. By invitation. (For Release, Thurs., Jan. 14.) Publicity: Jane Van Schoick, OR. 9-7800, Ext. 319.	B. ALTMAN & COMPANY	7TH FLOOR
Jan. 12	NORMAN NORELL'S SPRING COLLECTION FOR BUYERS AT 10:30 A.M. BY INVITATION.		
Tuesday Jan. 12 4:00 P.M. Cocktails	PREVIEW: SUMMER COLLECTION Summer collection for press and buyers, by invitation. Thereafter continuous daily showings. Contact: Jean Luban, WI. 7-4790.	JONATHAN LOGAN, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR
Tuesday Jan. 12 5:00 P.M.- 7:00 P.M.	"NEW CONCEPTS IN UNDER FASHIONS" Fashion show, featuring Du Pont "Lycra" spandex, "Dacron" polyester, "Antron" nylon. By invitation. Contact: Sam Higgins, 971-4567.	DU PONT COMPANY; HARPER'S BAZAAR	HOTEL BILTMORE BALLROOM
Wednesday Jan. 13 9:30 A.M. Coffee	PREVIEW: FURNITURE AND ROOM SETTINGS Preview for the press of Macy's furniture and room settings. By invitation. (For Release, Fri., Jan. 15.) Publicity: Mary Boyle, OX. 5-4400.	MACY'S NEW YORK	13TH FLOOR EXECUTIVE DINING ROOM
Wednesday Jan. 13- Jan. 14 6:00 P.M.	BRIDAL FASHION SHOWS FOR CUSTOMERS Bridal showing on Jan. 13, by invitation; Jan. 14 open to public. Publicity: Carolyn Saks, EL. 5-6800, Ext. 510.	BONWIT TELLER	3RD FLOOR BRIDAL SALON
Wednesday Jan. 13 6:00 P.M.& 8:00 P.M.	CUSTOMER SHOWING OF BRIDAL FASHION Showing of Macy's Spring bridal fashions. By admission ticket only. Publicity: Margery Rubin, OX. 5-4400, Ext. 2260.	MACY'S NEW YORK	HOTEL ASTOR GRAND BALLROOM
Jan. 14	ALTMAN RELEASE--American Wing model rooms. (Preview, Jan. 12--See Above)		
Thursday Jan. 14 4:00 P.M. Cocktails	PREMIERE SHOWING: SUMMER COLLECTION Jonathan Logan Jr. Petites (Div. of Jonathan Logan) premiere showing of Summer petite fashions. By invitation. Contact: Jean Luban, WI. 7-4790.	JONATHAN LOGAN, JR. PETITES	1407 BROADWAY SHOWROOM - 26TH FLOOR
Jan. 15	MACY RELEASE--Furniture and room settings. (Preview, Jan. 13--See Above)		
Saturday Jan. 16 11:00 A.M.; 1:30 P.M.	CUSTOMER SHOWINGS: BRIDAL FASHIONS Bridal fashions at two showings, 11:00 A.M. and 1:30 P.M. Open to public. Publicity: Kay Collins, LO. 5-7950, Ext. 555.	STERN'S	6TH FLOOR SPECIAL EVENTS CENTER

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Jan. 18	ABRAHAM & STRAUS RELEASE DATE--Bridal fashions. (No Press Show)		
Monday Jan. 18 9:30 A.M. Coffee	PRESS PREVIEW: YOUNG IMPORTED MILLINERY "International Headlines"--preview of imported millinery. By invitation. (For Release, Tues., Jan. 19.)	BLOOMINGDALE'S	3RD FLOOR
Monday Jan. 18 5:00 P.M.- 7:00 P.M. Cocktails	SWIMWEAR FASHIONS IN DU PONT FIBERS "The Champagne Touch"--Du Pont, Harper's Bazaar and Moore McCormick will sponsor a fashion show of swimwear in Du Pont fibers. By invitation. Contact: Sam Higgins, 971-4567.	DU PONT COMPANY; HARPER'S BAZAAR	S.S. BRAZIL PIER #97
Beginning Monday Jan. 18	OPENING: SUMMER COLLECTION Daily informal showings of custom-sizes for the petite miss. Contact: George Rappaport, CH. 4-3558.	PETTI 4'S, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Jan. 19 9:30 A.M. Breakfast	PRESS PREVIEW: NEW JUNIOR DRESSES "Elite Boutique"--new collection of junior dresses, exclusive with Bonwit Teller. By invitation. (For Release, Wed., Jan. 20.) Publicity: Carolyn Saks, EL. 5-6800, Ext. 510.	BONWIT TELLER	7TH FLOOR
Jan. 19	NORMAN NORELL'S SUMMER COLLECTION FOR BUYERS AT 10:30 A.M. BY INVITATION.		
Tuesday Jan. 19 4:00 P.M. Champagne	PREMIERE SHOWING: SUMMER COLLECTION Abbott East (new couture div. of Jonathan Logan) will premiere their collection of "Round the Clock" daytime to cocktail fashions. For press and buyers by invitation. Informal showings thereafter at showroom. Contact: Miss Barrie Jackson, OX. 5-2675.	ABBOTT EAST (498 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Wednesday Jan. 20 10:30 A.M. Coffee	MID-WINTER FURNITURE: MODEL DECORATED ROOMS Gimbels' press preview of newly decorated room settings. By invitation. (For Release, Fri., Jan. 22.)	GIMBELS	9TH FLOOR COLONIAL SHOP
Thursday Jan. 21 4:00 P.M. Cocktails	PREVIEW OF SUMMER COLLECTION Preview of Summer cocktail and evening fashions. By invitation. Informal showings beginning Mon., Jan. 25. Contact: Sylvia Greer or Al Davis, WI. 7-9470.	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday Jan. 25 10:00 A.M. Coffee	PRESS PREVIEW OF ROOM SETTINGS Preview of modern and traditional room settings. By invitation. (For Release, Tues., Jan. 26.)	ABRAHAM & STRAUS	6TH FLOOR FEATURE EVENTS DEPT.
Tuesday Jan. 26 9:00 A.M.- 2:00 P.M.	PRESS SEMINAR & COIFFURE DESIGN SHOW Hair research Seminar at 9:00 A.M.(breakfast), Crystal Room. Luncheon and fashion show of coiffure designs at 12:00 Noon, White & Gold Suite. By invitation. Publicity: Betty Crumpacker at Vernon Pope Co., PL.7-7510.	JOHN H. BRECK, INC.	HOTEL PLAZA CRYSTAL ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Jan. 26 10:30 A.M.	OPENING OF SUMMER COLLECTION Summer collection, designed by John Maillard. Showings, Jan. 26, Feb. 3 and 9 at 10:30. By reservation. Contact: Carolyn Carpenter, LA. 4-2577.	DAVID M. GOODSTEIN ASSOCIATES	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday Jan. 26 11:30 A.M.	OPENING: SUMMER COAT AND SUIT COLLECTION Suits, coats, costumes, dresses, designed by David Kidd. Also at 11:30, Feb. 2, 3, 4. Contact: Virginia Yost, LA. 4-3404. Publicity: Eleanor Lambert, MU. 8-2130.	ARTHUR JABLOW, INC.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday Jan. 27 2:30 P.M.	OPENING OF SUMMER COLLECTION Also, Feb. 3, 10, 16 at 2:30. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH ASSOC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Jan. 27 2:30 P.M.	OPENING: SUMMER COLLECTION Summer collection, designed by Bill Blass. By invitation. Also, Feb. 2 and 4 at 2:30. (<u>Press show will be announced later.</u>) By reservation. Contact: Eleanor Stoner, LA. 4-6968.	MAURICE RENTNER, LTD.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday Jan. 28 12:00 Noon	OPENING OF SUMMER COLLECTION Showing of Summer collection, designed by Gerard Pipart of Paris. By reservation. Continuous daily informal showings thereafter. Contact: CH. 4-2270. Publicity: Leslie Cunningham, TE. 8-0554.	MADEMOISELLE RICCI FOR MURRAY ZENKEL	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Thursday Jan. 28 1:15 P.M.	OPENING: SUMMER COLLECTION Nat Kaplan's Summer collection. By reservation. Contact: Miss Fritz, LO. 5-4115.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday Jan. 28 2:15 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 3 and 9 at 2:15, by appointment. Contact: CH. 4-4600.	PAUL PARNES CORP.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Thursday Jan. 28 2:30 P.M.	OPENING: SUMMER COLLECTION Also, Feb. 4, 11, 18 at 2:30. By reservation. Contact: CH. 4-1872.	YOUNG ELEGANTE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday Jan. 28 4:00 P.M.	OPENING OF SUMMER COLLECTION Malcolm Starr will present his Summer collection, designed by Eleanor Simmons, Jan. 28, Feb. 2 and 4 at 4:00. By reservation. Contact: Marion Auley, LA. 4-7690.	MALCOLM STARR, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Jan. 29	MACY'S RELEASE--Teen-age room settings. (No Press Show)		
Friday Jan. 29 1:15 P.M.	PRESS PREVIEW OF SUMMER COLLECTION Preview for press and buyers, by invitation. Daily informal showings thereafter, by appointment. Contact: Kay McGowan, LO. 5-6453. Publicity: GR. 5-6325.	OLEG CASSINI YOUNG AMERICA	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Friday Jan. 29 2:30 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 2, 4, 9, 11 at 2:30. By appointment. Contact: PE. 6-6983. -11-	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday Jan. 30 1:00 P.M.	CUSTOMER SHOWING OF BRIDAL FASHIONS Formal bridal show for customers. Tickets: \$1.00 each, at A & S Bridal Salon, 3rd floor, beginning Mon., Jan. 4.(Refreshments) Publicity: Jackie Landesman, TR. 5-0195.	ABRAHAM & STRAUS	BROOKLYN ACADEMY OF MUSIC - OPERA HOUSE
Sunday Jan. 31- Feb. 4	NATIONAL NOTION AND NOVELTY SHOW Press show, Mon., Feb. 1 at 11:00 A.M.,(Hotel New Yorker). Public Relations: Ann Karas, PE. 6-8820.	NATIONAL NOTION ASSOCIATION	N.Y. TRADE SHOW BLDG. 8TH AVE.& 35TH ST.
Monday Feb. 1 10:30 A.M.	OPENING: SUMMER COLLECTION Summer collection, designed by Guy Duvier. Contact: Judy Farr, WI. 7-5324.	LEONARD ARKIN- GUY DOUVIER	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Feb. 1	OPENING OF SUMMER COLLECTION Daily informal showings, by appointment. Contact: Anne Towne, CH.4-2655.	ROSALIE MACRINI, INC.	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Feb. 2 10:30 A.M.	OPENING: SUMMER COLLECTION Mr. & Mrs. Thomas Auchincloss will invite the press and buyers to the opening of their new Summer collection of dresses and ensembles, designed by Emil De John, Feb. 2, 3, 9 at 10:30. By invitation. Publicity: Dorothea Marshall, CH. 4-3927.	DIANA THOMAS, LTD.	512 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday Feb. 2 11:00 A.M.	OPENING OF SUMMER COLLECTION Andrew Arkin's Summer collection. Contact: Judy Farr, WI. 7-5324.	ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday Feb. 2 12:00 Noon	OPENING OF SUMMER COLLECTION Showings, Feb. 2, 4, 9, 10 at 12:00 Noon. By reservation. Contact: Ruth McLaughlin or Mr. Revell, LO. 4-6337.	ESTEVEZ	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Feb. 2 1:00 P.M.	OPENING: SUMMER JUNIOR COLLECTION Showings, Feb. 2, 3, 4, 9, 10, 16 at 1:00 P.M. Contact: LO. 4-0462.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Feb. 2 1:15 P.M.	OPENING OF SUMMER DRESS COLLECTION Showings Feb. 2 and 4 at 1:15 P.M. By appointment. Contact: Larry Farragut or Miss Vivian, LO. 5-2727.	GOTHE (DAVID E.GOTTLIEB, INC.)	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Feb. 2 5:00 P.M. Cocktails	FASHION SHOWCASE: SUMMER, 1965 Showing of Summer fashions in Du Pont fibers. By invitation. Contact: Trade--Joy Diamond, 971-4326; Press--Ellen Morris, 971-4404.	DU PONT COMPANY TEXTILE FIBERS	HOTEL ASTOR BALLROOM
Wednesday Feb. 3 10:30 A.M.	OPENING: SUMMER COLLECTION Summer collection by Mademoiselle Arlette. Contact: Judy Farr, WI. 7-5324.	MADemoiselle ARLETTE	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday Feb. 3 12:00 Noon	OPENING OF SUMMER COLLECTION Showings Feb. 3 and 10 at 12:00 Noon. By appointment. Contact: WI.7-0152.	PAUL BLUMENSTEIN	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Feb. 4 12:00 Noon	OPENING: SUMMER COLLECTION Showings Feb. 4 and 11 at 12:00 Noon. By appointment. Contact: WI. 7-0152.	ALISON	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Thursday Feb. 4 12:00 Noon	OPENING OF SUMMER COLLECTION Daytime, cocktail, and evening fashions at 12:00 Noon, Feb. 3 and 4. By reservation. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday Feb. 4 1:00 P.M.	OPENING: SUMMER COLLECTION Showings at 1:00 P.M., Feb. 4, 9, 10, 16, 17. By appointment. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Feb. 4 2:30 P.M.	OPENING: SUMMER COLLECTION Also Feb. 9 at 2:30 and Feb. 11 at 10:30. By reservation. Contact: Dorothy Herme, PE. 6-8412.	ANTHONY BLOTTA, INC.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Friday Feb. 5 11:00 A.M.	OPENING OF SUMMER COLLECTION Also, Feb. 9, 10, 15 at 11:00. By reservation. Publicity: Pat Brooks, WI. 7-4968.	B.H. WRAGGE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Friday Feb. 5 1:00 P.M.	OPENING OF SUMMER COLLECTION Showings Feb. 5, 9, 10, 16 at 1:00 P.M. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR

SPRING-SUMMER COUTURE OPENINGS IN FLORENCE, LONDON, PARIS

Saturday Jan. 16- Jan. 19	CENTRO DI FIRENZE PER LA MODA ITALIANA Jan. 16: 3:00 P.M. (Sportswear & Boutique) De Simone; Ilaria; Camisene; Maljana; Scarabocchio; Naka; Christanella; Mariacarmen; De Parisini. 9:00 P.M. (Sportswear & Boutique) Laura Aponte; Valditevere; Celli; Krizia; Mila Schon; Princess M. Borghese; Baldini. Jan. 17: 3:00 P.M. (Sportswear & Boutique) Avagolf; Ferragamo; Ken Scott; Fabiani Boutique; Roberta; Glans; Micia. 9:00 P.M. (Sportswear & High Fashion) Roveda; Trico; Lucrezia; Mirsa; Bertoli; Avolio. Jan. 18: 9:30 A.M. (High Fashion) Guidi; Marucelli. 9:00 P.M. (High Fashion) Veneziani; Fabiani. Jan. 19: 9:30 A.M. (High Fashion) Enzo; Biki. 6:00 P.M. (High Fashion) Emilio Pucci. Contact: G.B. Giorgini, 10 Lungarno Acciaiuolo, Florence, Italy.	FLORENCE, ITALY
Wednesday Jan. 20- Jan. 22	INCORPORATED SOCIETY OF LONDON DESIGNERS Jan. 20: 10:00 A.M. Norman Hartnell. 11:30 A.M. Charles Creed. 2:30 P.M. Hardy Amies. 4:00 P.M. John Cavanagh. Jan. 21: 10:00 A.M. Michael. 11:30 A.M. Mattli. 2:30 P.M. Ronald Paterson. 4:00 P.M. Lachasse. Jan. 22: 10:00 A.M. Angele Delanghe. 11:30 A.M. Clive. Contact: Lady Joubert, 315 Regent Street, London, W. 1, England.	LONDON, ENGLAND
Beginning Monday Jan. 25	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE Individual dates of showings have not been scheduled. Contact: Chambre Syndicale, 102 Rue du Faubourg, St-Honore, Paris, France.	PARIS, FRANCE

CALENDAR FOR 1965

JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
					1	2		1	2	3	4	5	6		1	2	3	4	5	6
3	4	5	6	7	8	9	7	8	9	10	11	12	13	7	8	9	10	11	12	13
10	11	12	13	14	15	16	14	15	16	17	18	19	20	14	15	16	17	18	19	20
17	18	19	20	21	22	23	21	22	23	24	25	26	27	21	22	23	24	25	26	27
24	25	26	27	28	29	30	28							28	29	30	31			
31																				
APRIL							MAY							JUNE						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
					1	2	3						1			1	2	3	4	5
4	5	6	7	8	9	10	2	3	4	5	6	7	8	6	7	8	9	10	11	12
11	12	13	14	15	16	17	9	10	11	12	13	14	15	13	14	15	16	17	18	19
18	19	20	21	22	23	24	16	17	18	19	20	21	22	20	21	22	23	24	25	26
25	26	27	28	29	30		23	24	25	26	27	28	29	27	28	29	30			
							30	31												
JULY							AUGUST							SEPTEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
					1	2	3						1			1	2	3	4	
4	5	6	7	8	9	10	1	2	3	4	5	6	7	5	6	7	8	9	10	11
11	12	13	14	15	16	17	8	9	10	11	12	13	14	12	13	14	15	16	17	18
18	19	20	21	22	23	24	15	16	17	18	19	20	21	19	20	21	22	23	24	25
25	26	27	28	29	30	31	22	23	24	25	26	27	28	26	27	28	29	30		
							29	30	31											
OCTOBER							NOVEMBER							DECEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
					1	2							1			1	2	3	4	
3	4	5	6	7	8	9	7	8	9	10	11	12	13	5	6	7	8	9	10	11
10	11	12	13	14	15	16	14	15	16	17	18	19	20	12	13	14	15	16	17	18
17	18	19	20	21	22	23	21	22	23	24	25	26	27	19	20	21	22	23	24	25
24	25	26	27	28	29	30	28	29	30					26	27	28	29	30	31	
31																				